

Sell  
more  
online

N°1

# Golf Course Management Software

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# **1. Golfmanager**

**1.1 Why Golfmanager?**

**1.2 Objective**

# **2. Product**

**2.1 Modules**

**2.2 Oracle Partner**

**2.3 Customer Support**

**2.4 Security**

# **3. Clients**

**3.1 Flagship Golf Courses**

**3.2 Testimonials**

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# **4. Get started**

**4.1 Set up**

## SOME INSPIRATION

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**“There is no alternative to digital transformation. Visionary companies will carve out new strategic options for themselves — those that don’t adapt, will struggle”**

Jeff Bezos, Founder & CEO Amazon

**amazon**

# 01. Golfmanager

## Mission

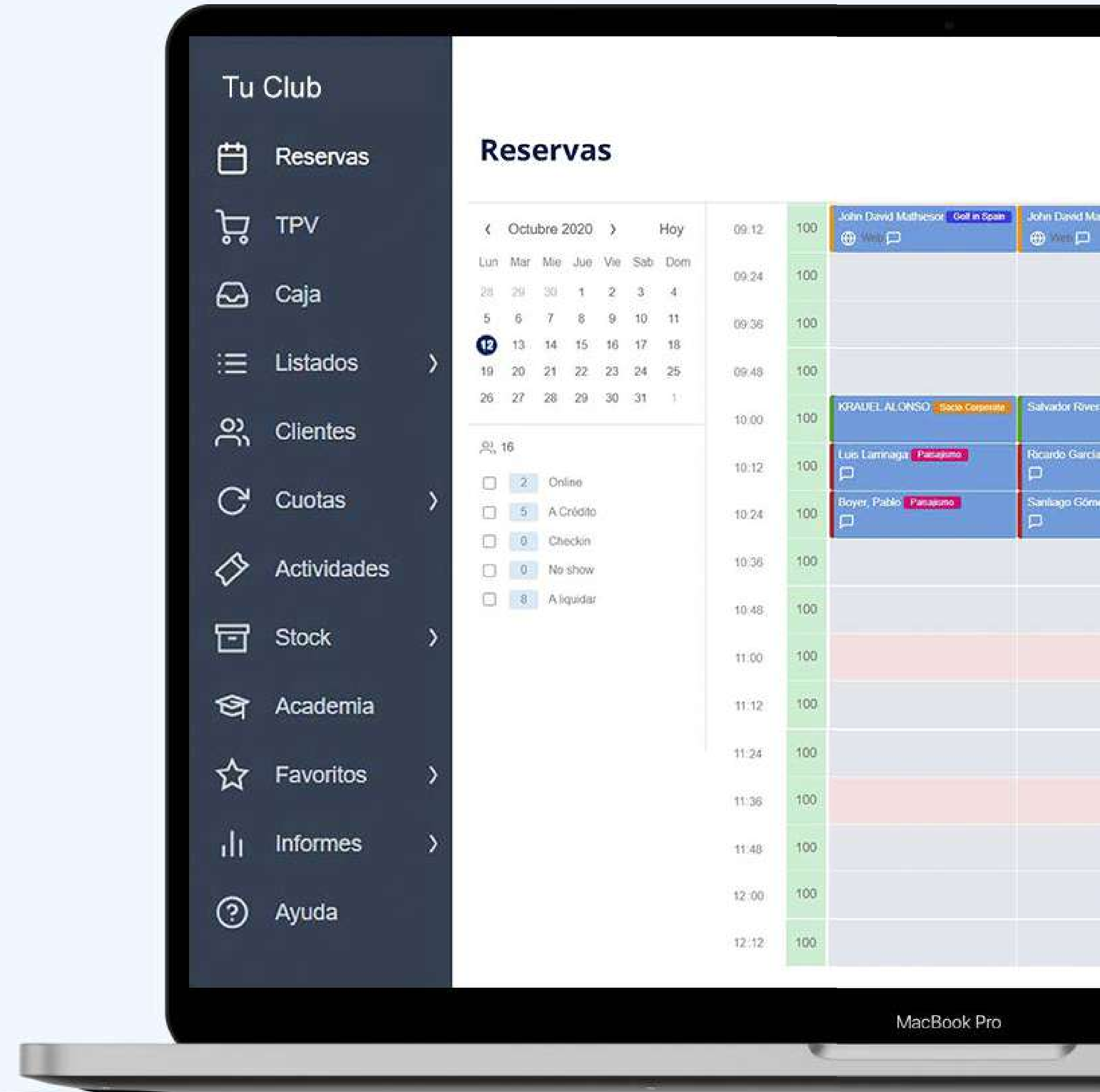
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**Facilitate the digital transformation  
of Golf Clubs**

# Why Golfmanager?

100% ON CLOUD SOFTWARE

- 01** Covers all management needs of a Golf Club in one **Digital Tool**
- 02** Elevates **players experience**
- 03** Increases the **productivity** of the team
- 04** Boost **club's profitability**



**02.**

**Product**

## Modules

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**Plug-in/plug-off system.  
Each club can add or remove modules  
to customize the software**



**Tee Sheet**



**Online Bookings**



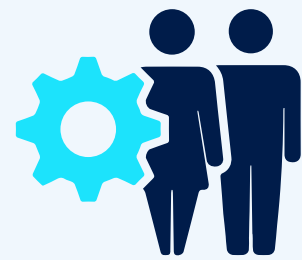
**Payment Gateway**



**Auto check-in**



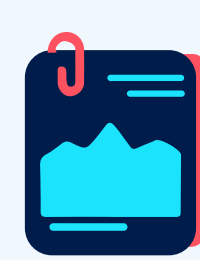
**POS & Billing**



**CRM**



**Memberships**



**Essential reports**



**Business intelligence reports**



**Metrics**



**Stock**



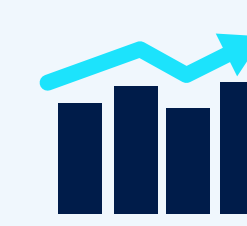
**Vouchers**



**Academy**



**Activites**



**Dynamic Pricing**



**Food & beverage**



**API**



**Multisport Bookings**



**Security**



**Competition**

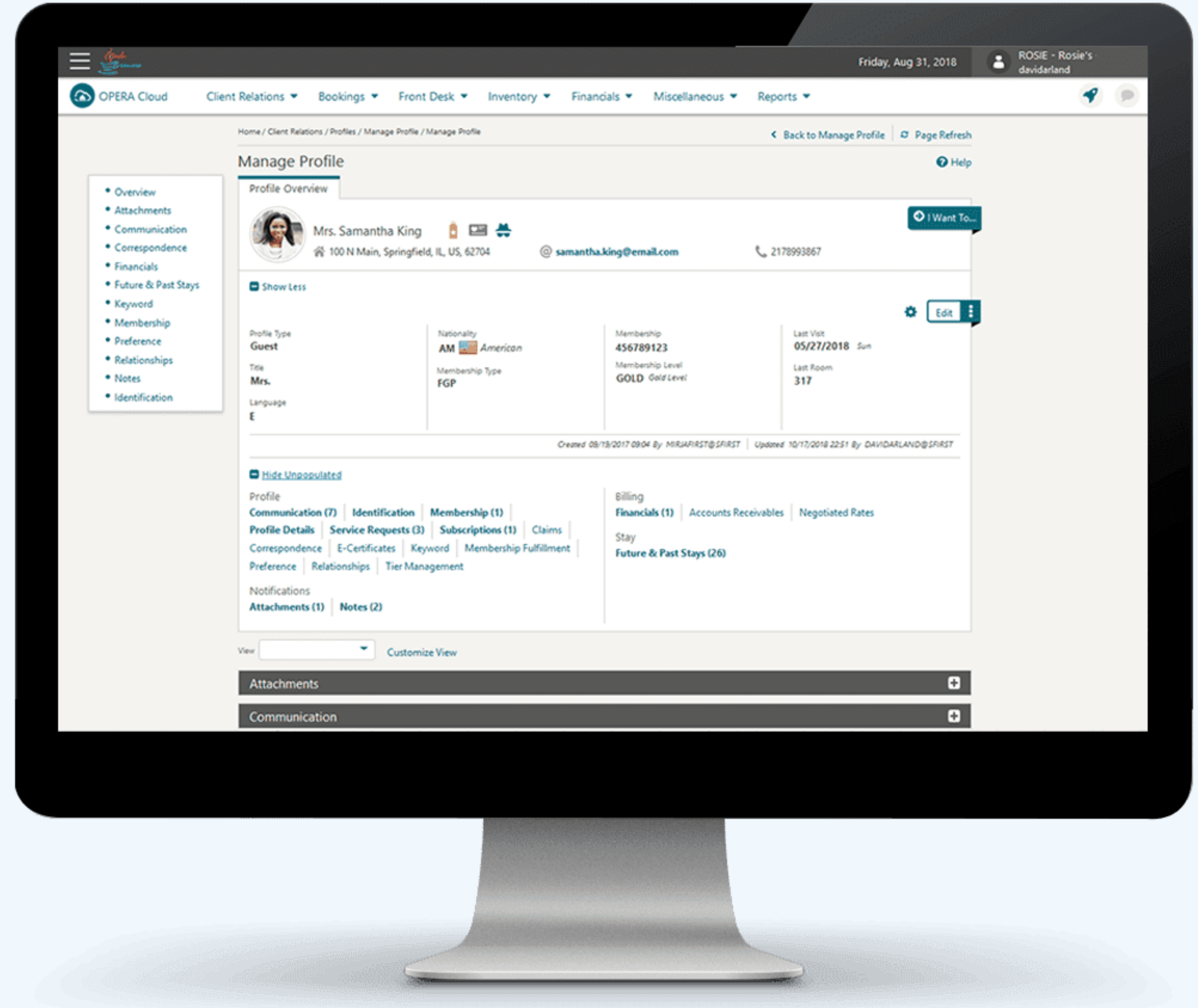
# Connect with OPERA CLOUD

The leading solution for the hospitality industry

Golfmanager is an Oracle **official partner**. Our software is one the **very few** Golf Club Management Softwares around the world connected with the Oracle hospitality solution, Opera Cloud.

Take **advantage** of this Golfmanager integration and manage your golf course and hotel in the same tool.

You will be able to assign any expense of the client at the golf premises to its room in the hotel as well as many other advantages.



# Customer Support

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## MAIL, CHAT AND PHONE

Something that our clients value greatly is our **customer service**.

Clubs can contact us every day by email, chat (we create WhatsApp groups) or video call to answer any questions they may have.

Our response rate to your questions is **less than 3 minutes**.

We are always by your side so you can always get the most out of the software



# Security

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APPROVED SOFTWARE BY EL BANCO SANTANDER

Golfmanager is the management software of **Banco SANTANDER** golf course.

It complies with all the strict **security measures** required by the bank for **online transactions**.

Our servers are provided by **Hetzner**, the world's largest company offering these solutions.



# Servers

CONNECTED ALL OVER THE WORLD

## American server

 DigitalOcean  
golfmanager.com  
dominio: goDaddy GM

## Spanish server

**HETZNER**

golfmanager.com  
Golf Santander su propio servidor  
dominio: goDaddy RS

## European server

**HETZNER**  
golfmanager.com  
dominio: goDaddy Santi

## Asian & Australian server

 DigitalOcean  
golfmanager.com  
dominio: goDaddy GM



# 03. Clients

## Clients

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**More than 100 courses in 4 continents...  
but most important...more than  
100 clients really satisfied.**

**Finca Cortesín, Spain**  
Top 1 Golf Resort, Spain



**Marco Simone, Italy**  
Ryder Cup 2022 official venue, Italy



**West Cliffs, Portugal**  
Top 2 Golf Resort, Portugal



**Costa Navarino, Greece**  
Top 1 Golf Resort in Europe, Greece



**Onward Mangilao Golf Club, Guam**  
Top 50 World Golf Resort, Guam



**Punta Espada, Dominican Republic**  
Top 1 Golf Resort, Dominican Rep.



**D'Hulencourt, Belgium**  
Top 1 Best 18 holes, Belgium



**Al mouj Golf, Oman**  
Top 1 Best 18 Holes, Middle East



**Pun Hlaing Golf Club, Myanmar**  
Top 2 Best 18 holes, Myanmar



**La Reserva de Sotogrande, Spain**  
Top 3 Best 18 holes, Spain



**La Manga Club, Spain**  
Top 4 Best 18 holes, SE Spain



**Amendoeira Golf Resort, Portugal**  
Top 4 Best Facilities, Portugal



# Spontaneous Testimonials

Emails or WhatsApps our clients sent in a spontaneous way



You must connect with them!

For us, a much easier system to use on the daily basis, 100% cloud base – I can open from home, mobile, whatever computer, and with a lot of options. All confirmations goes automatically, with the correct template depending on the client, the online system is 100% integrated and each client can see their own prices – Tour operators, DMC, members, members guest, public, etc. Easy to control the buggy stock, rentals, we can book bays on the range – basically you can customize it the way you want. All data is exportable to excel in a second and from there you have all your information on the pivot table you want to use, if not happy with the standard reports they have. Also, as a client you can see online all your bookings between ... [Leer más](#)

18:13



Hi David,

Hope you are well mate!

I introduce you to Rafael from Golf Manager. A super super software for golf courses management. We will be using them as an alternative to CSS. We have gone through the training and are implementing the system now. I am very impressed! Suggest you contact them as well.

# 5 Star Reviews

## MAXIMUM REVIEW VALUATION AT CAPTERRA

Capterra is the largest **software comparator** in the world. Several Golfmanager clients have left their opinion on this platform and has rated us with the **highest possible score: 5 stars.**



Check our great reviews at [capterra.com](https://capterra.com)

Overall	★★★★★ 5/5
Ease of Use	★★★★★ 5/5
Customer Service	★★★★★ 5/5



# Get started

IN 3-4 DAYS YOU WILL BE ABLE TO OPERATE WITH GOLFMANAGER

1



Software demo

Give you a customized demo  
(with your rates) to try

2



Send you the contract with  
the offer

Sign the contract with a 30  
days free trial

3



Set up & configuration  
(clients, stock rentals, shop  
products, etc.)

1 day

4



Team training

12 hours

5



Import future Bookings

Payment Gateway  
connection

Web connection

Tour Operator connection

1 day

\*Set up and training has additional cost

Ready?

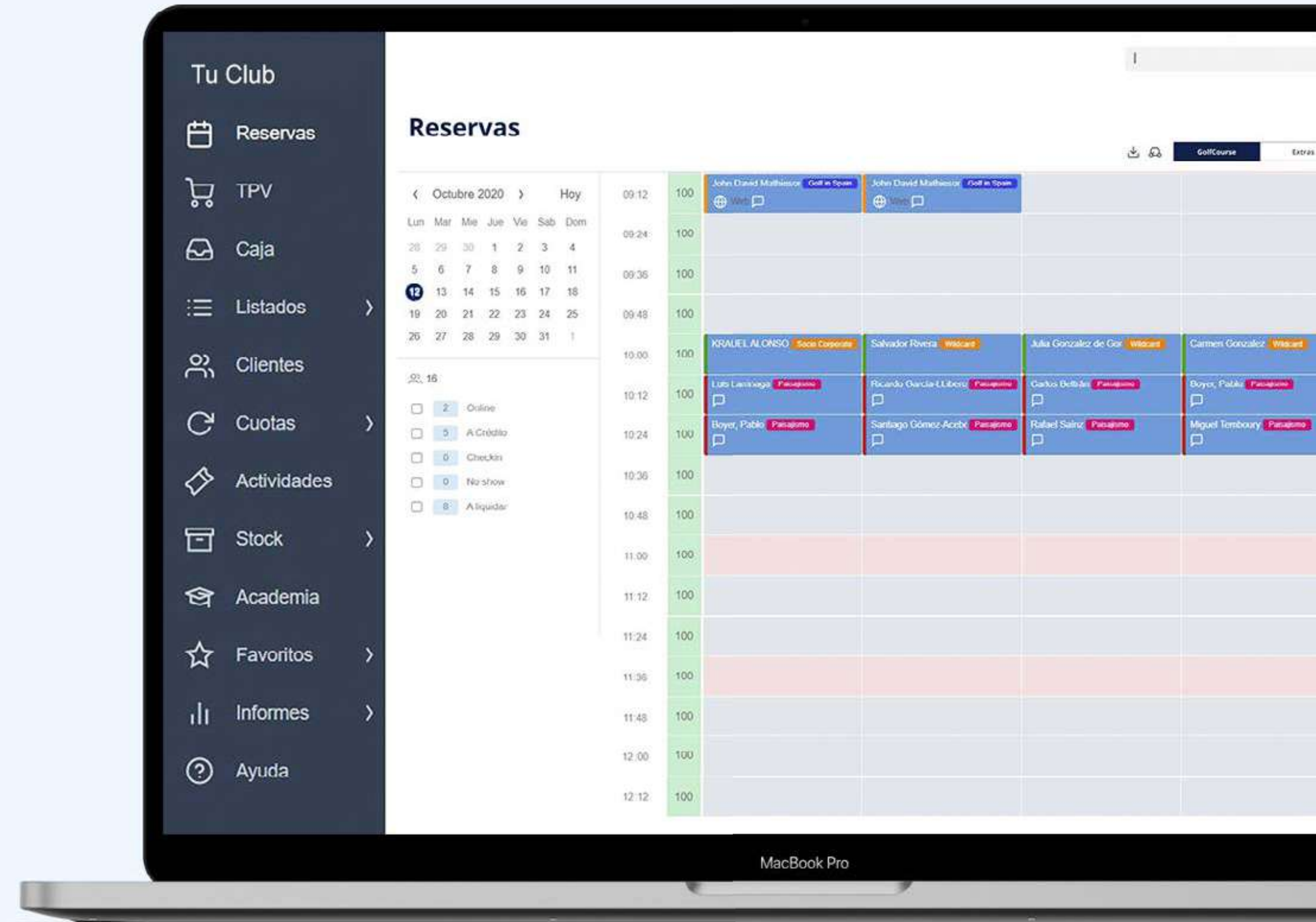
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**You are one step away to digitize  
your golf course**

# Tee Sheet

## BOOST YOUR TEAM PRODUCTIVITY

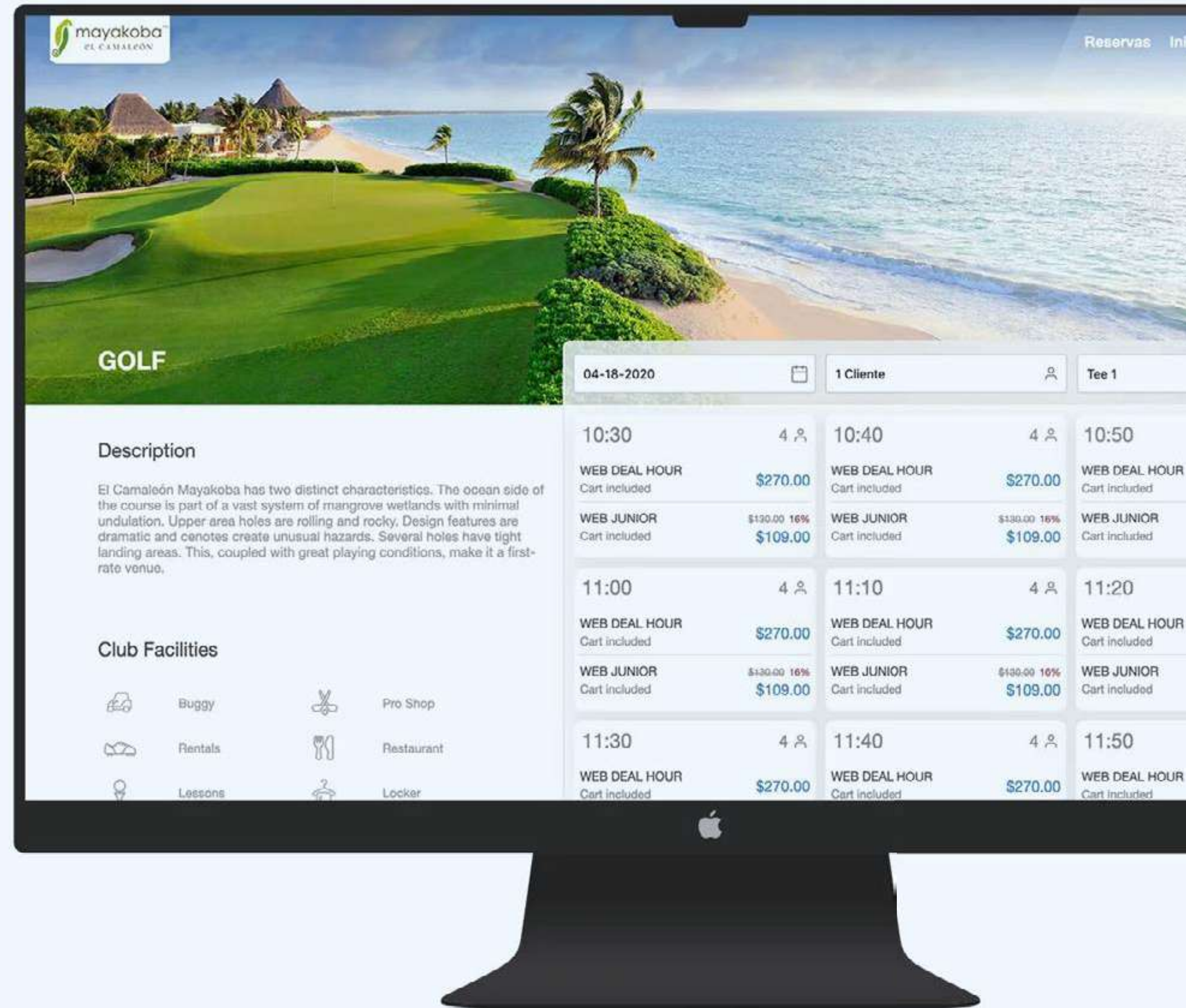
- Simple and fast booking process
- Multiple courses tees
- Multiple editing options
- Control rentals stock
- Checkin
- Color aids for control and differentiate clients



# Online bookings

## BOOST YOUR CONVERSION

- Single, group and multiple bookings
- Online bookings for visitors, members and agencies
- Automatic update of prices depending on the type of client
- Packages bookings
- No commissions
- Client's credit card saved in the system
- Possibility to introduce promotional codes



# Payment gateway

## CONNECT YOUR BANK ACCOUNT

- Possibility to pay bookings online
- All payments go directly to the club's bank account
- Client's credit card saved in the system
- Automated reimbursement when cancelling on and offline
- Integrations with worldwide payment gateways

Descripción	Cantidad	Total
Clase Golf 1H   Alex Diez, 4271 Alex 12-11-2020 12:00 Alejandro Diez	1	30,00€
<b>Límite para finalizar la compra 10:48</b>		
GF 18H Abonado, 427Y Tee 1 12-11-2020 13:40 Alejandro Diez	1	5,00€
Buggy 18H , 427Y 12-11-2020 13:40 Alejandro Diez	1	50,00€
<b>Subtotal</b>		<b>85,00€</b>
<b>Cantidad a pagar</b>		<b>85,00€</b>

Subtotal **85,00€**

Número de tarjeta

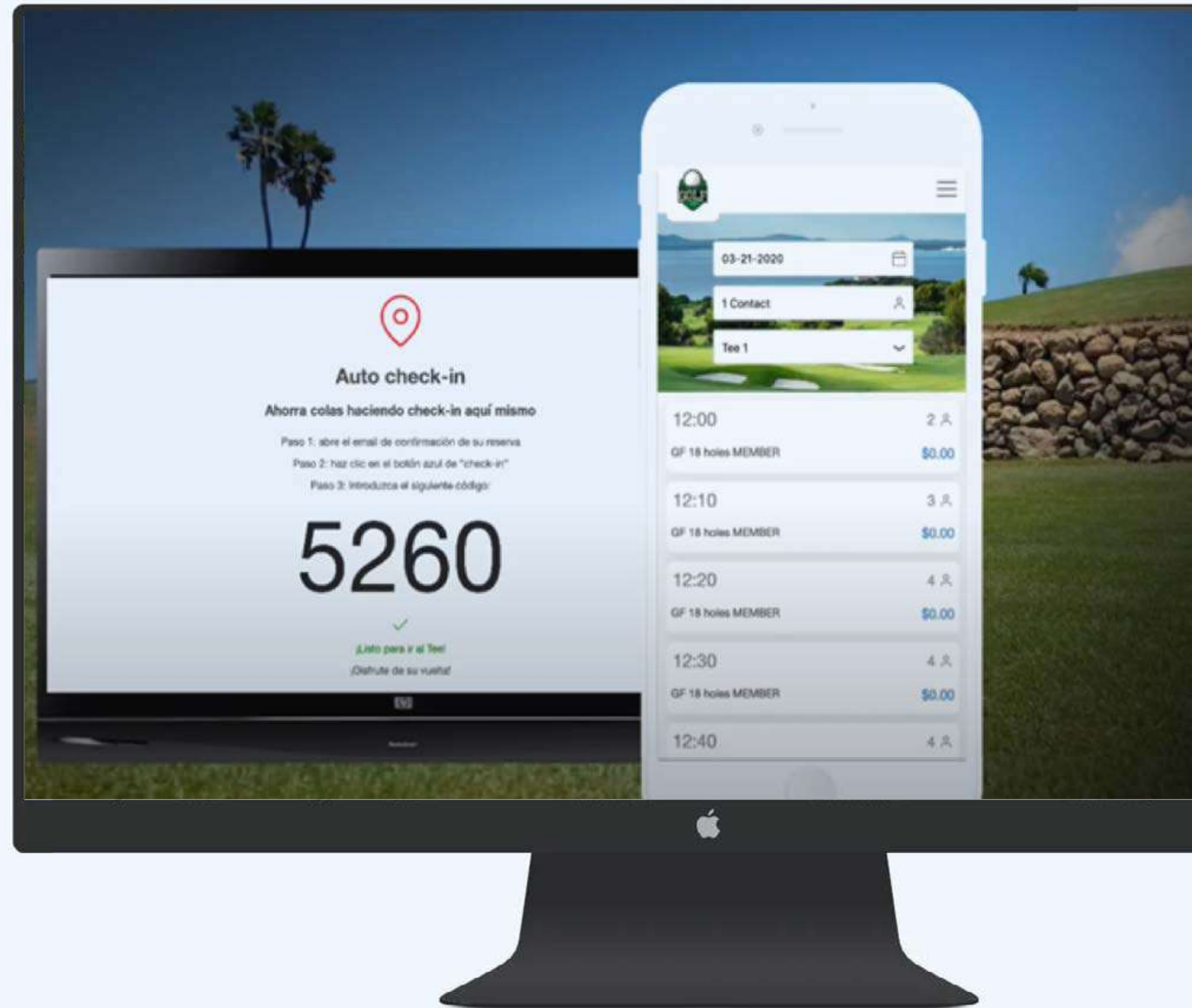
**Pagar con bono**

- Recarga GF 25 x 650 (117,00€)
- Correspondencia Altorreal (0,00€)
- Bono Monedero (686,90€)
- Bono Monedero (100,00€)
- Recarga GF 25 x 650 (24,00€)
- Bono Monedero (100,00€)
- Bono 20 GF no válido Jul y Ago (10,00€)
- 10 GF + BUGGY (7,00€)

# Auto check-in

## DIRECTLY TO TEE!

- Email with a confirmation code after booking
- No human contact
- From the car to Tee1
- Anti-covid module



# Touroperation

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## GET MORE BOOKINGS

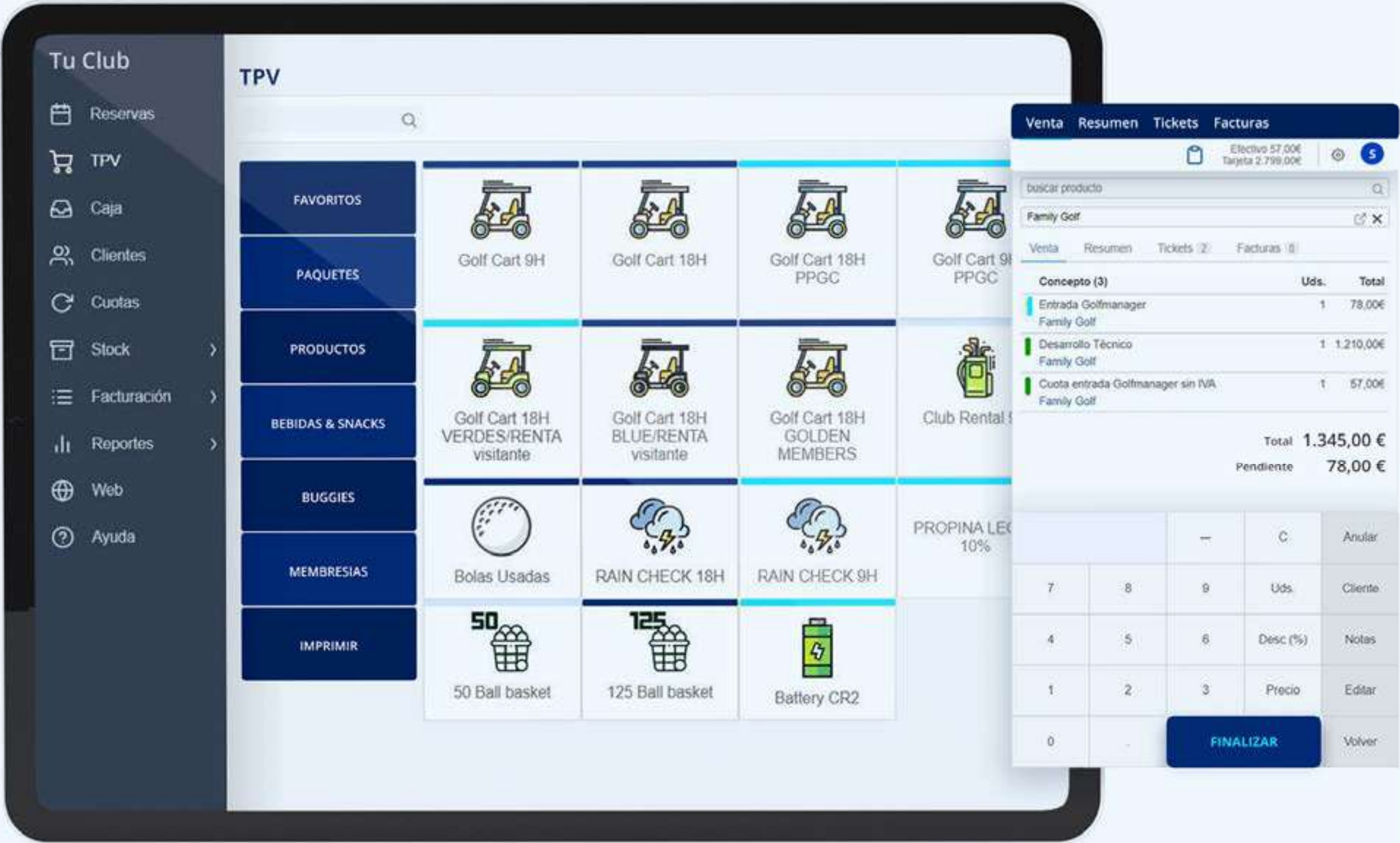
- Connect with any Tour Operator so the club can get more bookings
- Tour Operators will be able to book directly on your booking page with their customized prices
- Download their invoices in the customer area.



# Billing & POS

## SELL ANY PRODUCT OR SERVICE

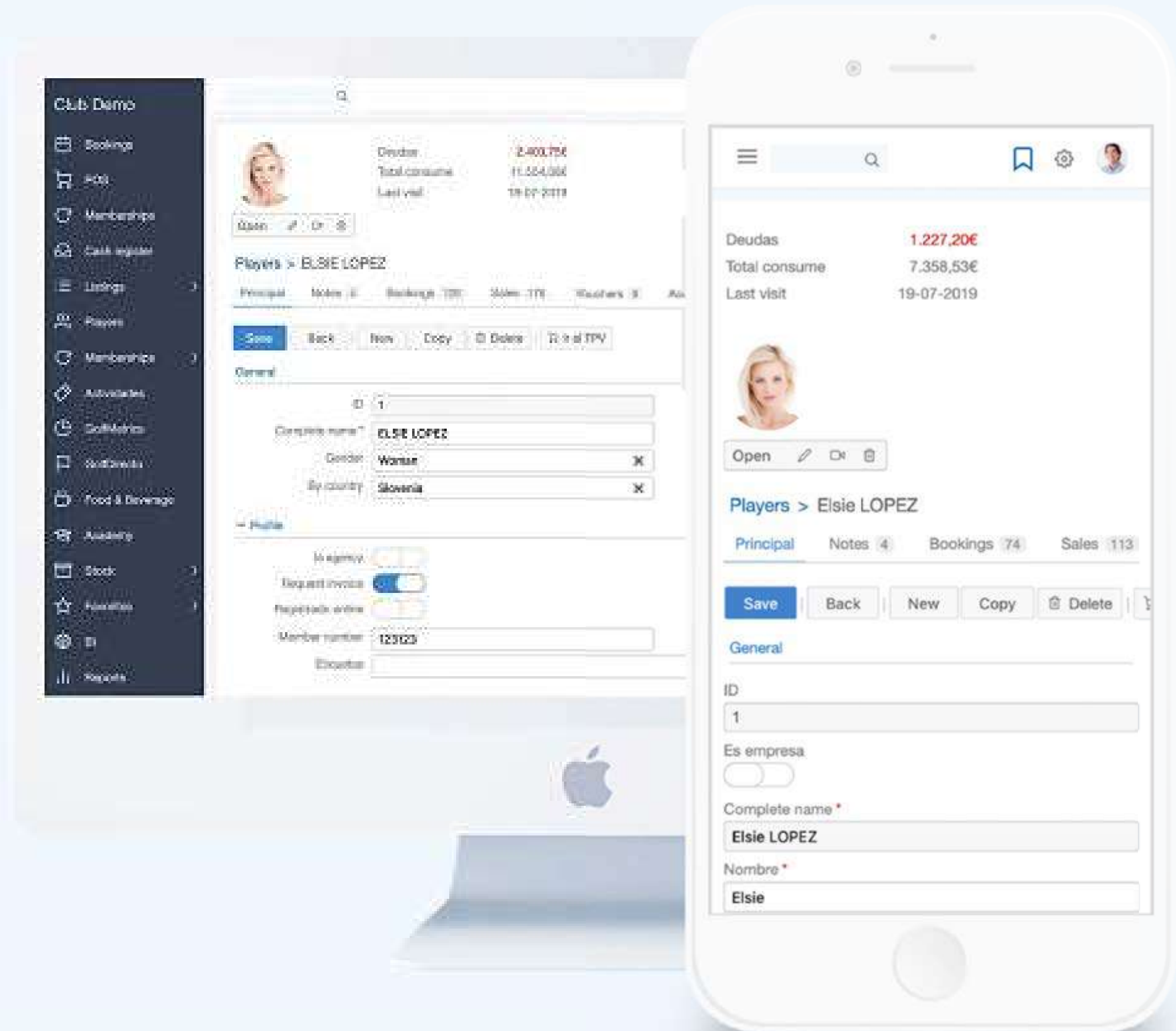
- Easy and intuitive on the cloud POS
- Custom menus, buttons and colors
- Customizable payment methods
- Issue and redeem gift cards, gift certificates and member credit
- Quick access to invoices and receipts
- Multiples companies and cashiers
- Unlimited users



# CRM

## MANAGE ALL YOUR CLIENTS DATA

- Intuitive Customer data management
- Easy masive emailing
- Unlimited data listings for a complete customer knowledge
- Automated email marketing
- Customer Loyalty Programs
- Business Inteligence
- Customized data



# Memberships

## EASILY MANAGE ALL MEMBERSHIPS OF YOUR CLUB

- Easy and intuitive membership management
- Rates automatically update with membership activation
- Digital contract signing and storage
- Allow to add beneficiary to any membership
- Direct Debit
- SEPA certified

<input type="checkbox"/>	<b>Id</b>	<b>Membership</b>	<b>Players</b>	<b>Description</b>	<b>Start</b>	<b>End</b> <small>▼</small>	<b>Custom Price</b>	<b>Direct debit</b>	<b>Account</b>	<b>Active</b>
<input type="checkbox"/>	00146	Cuota Abonado Mensual Pareja	Carlos Rodiles		18-12-2019	09-12-2050	50.000,00€	No		Yes
<input type="checkbox"/>	00252	Cuota Abonado Mensual Individual	Ana Tuesta Vilanova		13-08-2020	30-12-2021	1.750,00€	No		Yes
<input type="checkbox"/>	00254	Cuota Abonado Mensual Individual	Alejandro Diez		13-08-2020	30-12-2021		No		Yes
<input type="checkbox"/>	00229	Cuota Abonado Mensual Individual	Gerardo Peniche		18-05-2020	17-05-2021		No		Yes
<input type="checkbox"/>	00223	Cuota Abonado Mensual Pareja	Alfredo Vera		05-05-2020	04-05-2021		No		Yes
<input type="checkbox"/>	00217	Cuota Abonado Mensual Pareja	Diego Fernandez		14-04-2020	13-04-2021		No		Yes
<input type="checkbox"/>	00306	Cuota Abonado Mensual Individual	José Luis Hernández Hernández		09-11-2020	01-04-2021		No		Yes
<input type="checkbox"/>	00211	Cuota Abonado Mensual Pareja	Alvaro Quiros		17-03-2020	16-03-2021		No		Yes
<input type="checkbox"/>	00209	Cuota Abonado Mensual Pareja	Jose Alberto Sandoval		17-03-2020	15-03-2021		No		Yes
<input type="checkbox"/>	00207	Cuota Abonado Mensual Pareja	Borja Medina		25-02-2020	24-02-2021		No		Yes
<input type="checkbox"/>	00205	Cuota Abonado Mensual Pareja	Pedro Alcazar Gala		24-02-2020	23-02-2021		No		Yes

# Essentials reports

## TAKE DATA BASED DECISIONS

- Payments
- Sales
- Data grouped or ungrouped up on packages
- Quick download in excel format
- Ready to send by Email

Cash register	
Crédito	
Efectivo MX	
Stripe SCA	
Tarjeta	
<b>Total</b>	
Prepagos	
Crédito	
Stripe SCA	
Tarjeta	
<b>Total</b>	

Units	Base	Taxes
2	50,41€	10,59€
2	1,85€	0,35€
3	54,55€	11,45€
2	115,70€	24,30€
<b>9</b>	<b>222,31€</b>	<b>46,69€</b>
Units	Base	Taxes
1	49,59€	10,41€
1	4,13€	0,87€
2	115,70€	24,30€
<b>4</b>	<b>169,42€</b>	<b>35,58€</b>

Depósitos	
<b>Total</b>	
Tips	
Propinas	
<b>Total</b>	
Packs	
<b>Total</b>	
Total summary	
To be paid on credit.	
To be paid on direct debit	
Left to be paid	
Payed outside the period	
Crédito	
Efectivo MX	
Stripe SCA	
<b>Total</b>	

Units	Base	Taxes
<b>0</b>	<b>0,00€</b>	<b>0,00€</b>
Units	Base	Taxes
0	0,00€	0,00€
<b>0</b>	<b>0,00€</b>	<b>0,00€</b>
Units	Base	Taxes
<b>0</b>	<b>0,00€</b>	<b>0,00€</b>
Units	Base	Taxes
5	20,66€	4,34€
0	0,00€	0,00€
21	2.235,54€	469,46€
0	0,00€	0,00€
1	0,83€	0,17€
2	1,65€	0,35€
2	50,41€	10,59€
<b>31</b>	<b>2.309,09€</b>	<b>484,91€</b>

# Business intelligence reports

COMBINE DIFFERENT VARIABLES TO GET THE REPORT YOU NEED

- Find any big data you might need and take better decisions
- Customize your own reports

- Export them to excel
- Save to favorites

	Month	Week	Resource
01	January	00	Campo de Golf
		01	Campo de Golf
		02	Campo de Golf
		03	Campo de Golf
		04	Campo de Golf
		05	Campo de Golf
02	February	06	Campo de Golf
		07	Campo de Golf
		08	Campo de Golf
		09	Campo de Golf
		10	Campo de Golf
03	March	11	Campo de Golf
		12	Campo de Golf
		13	Campo de Golf
		14	Campo de Golf
		15	Campo de Golf

Bookings	Income
115	115
3478.5	3478.5
4701.2	4701.2
15780.5	15780.5
22420.5	22420.5
31502	31502
6717	6717
18749	18749
4240.5	4240.5
10988.5	10988.5
8692.56	8692.56
317	317
4395	4395
5132	5132
6510	6510
1680	1680
6389	6389

# Golfmetrics

## VISUAL DISPLAYS DOF THE MAIN METRICS

- Big data visual dashboard with the most important KPI's
- Analyze data to take better decisions



# Pro shop / stock

## MANAGE YOUR PRO SHOP

- Manage your stock and orders
- Update your stock inventory
- Multiple warehouses
- Stock value and margin by sales reports
- Complete product by product detailed stock records
- Barcode reader ready

The interface displays a grid of product categories and a sidebar menu. The sidebar menu includes: Favoritos, Tienda, Torneos, Bar, Bonos, Nueva Venta, Cancelar Ingenico, and Más. The product grid shows items like Gel Hidroalcoholico, Dz. de bolas, Gorra Titleist, Pantalon Nike, Polo Adidas Verde, Paraguas Boss, Visera Titleist, Tees Madera, Guante Srixón, Arreglapiques, and Bolas Cubo.

Summary Table:

Concept (5)	Units	Total
gel	1	3,00€
Dz. Bolas de Golf	1	48,00€
GORRA TITLEIST - 000123	1	22,00€
BOLSA 15 TEES DE MADERA	1	2,10€
BOLAS CALLAWAY SUPERSOFT	1	7,35€
<b>Total</b>		<b>82,45€</b>
<b>Pending</b>		<b>82,45€</b>

Navigation Table:

		-	C	Cancel
7	8	9	Units	Players
4	5	6	Disc (%)	Notes
1	2	3	Price	Edit
0	.	Finish		Back

# Vouchers

## INCREASE THE AVERAGE TICKET OF YOUR CLIENTS

- Multiple types: money, units or products
- Available online for payment and recharge
- Easy credit control
- Multiple set up restrictions

### Bonos



Buggy Voucher

200,00€

8 rounds in buggy, valid from Monday to Friday



Golf Private Class 4 hour

60,00€



Voucher 10 Green Fees 18 Holes

450,00€

Valid every day of the week



Wallet Voucher

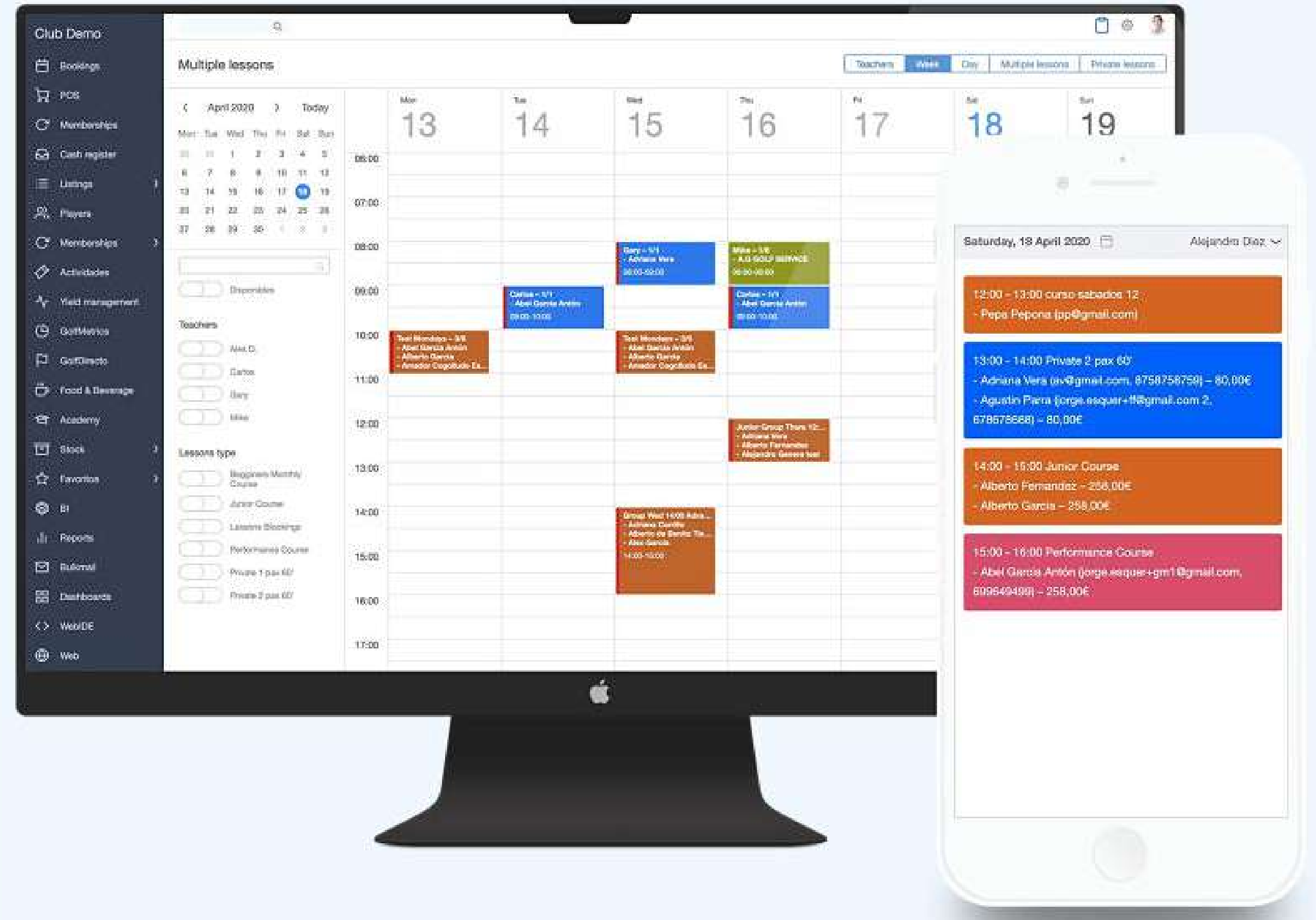
0,00€

Valid every day of the week

# Academy

## MANAGE YOUR GOLF ACADEMY FROM THE SAME TOOL

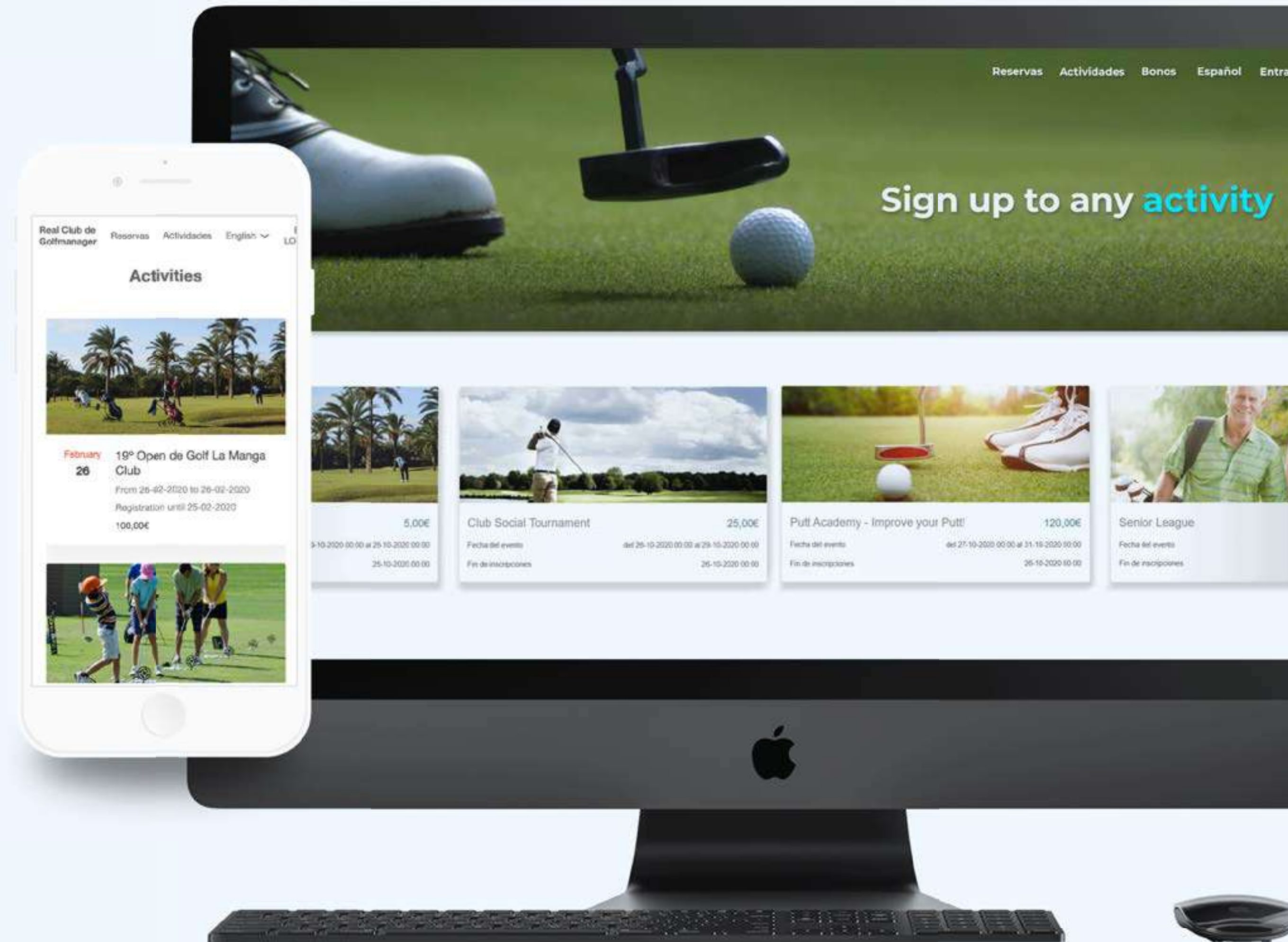
- Online Academy for private lessons
- Private and grouped lessons
- Vouchers for lessons
- Unlimited reports
- Pro´s access to their schedule from their mobile
- Unlimited teachers



# Activities enrollment

YOUR CLIENTS WILL ENROLL ONLINE TO ANY EVENT

- Create any type of event dinners, clinics, congress
- Players can sign up and pay online
- Customized fares
- List of inscriptions
- Unlimited data request



# Dynamic pricing

## BOOST YOUR REVENUES

- Update your pricing depend on the availability, time hour, and time in advance
- Umlimites fares with many restrictions that will help you customize any client/group price
- Discount or fixed pricing fares

### Create Fare

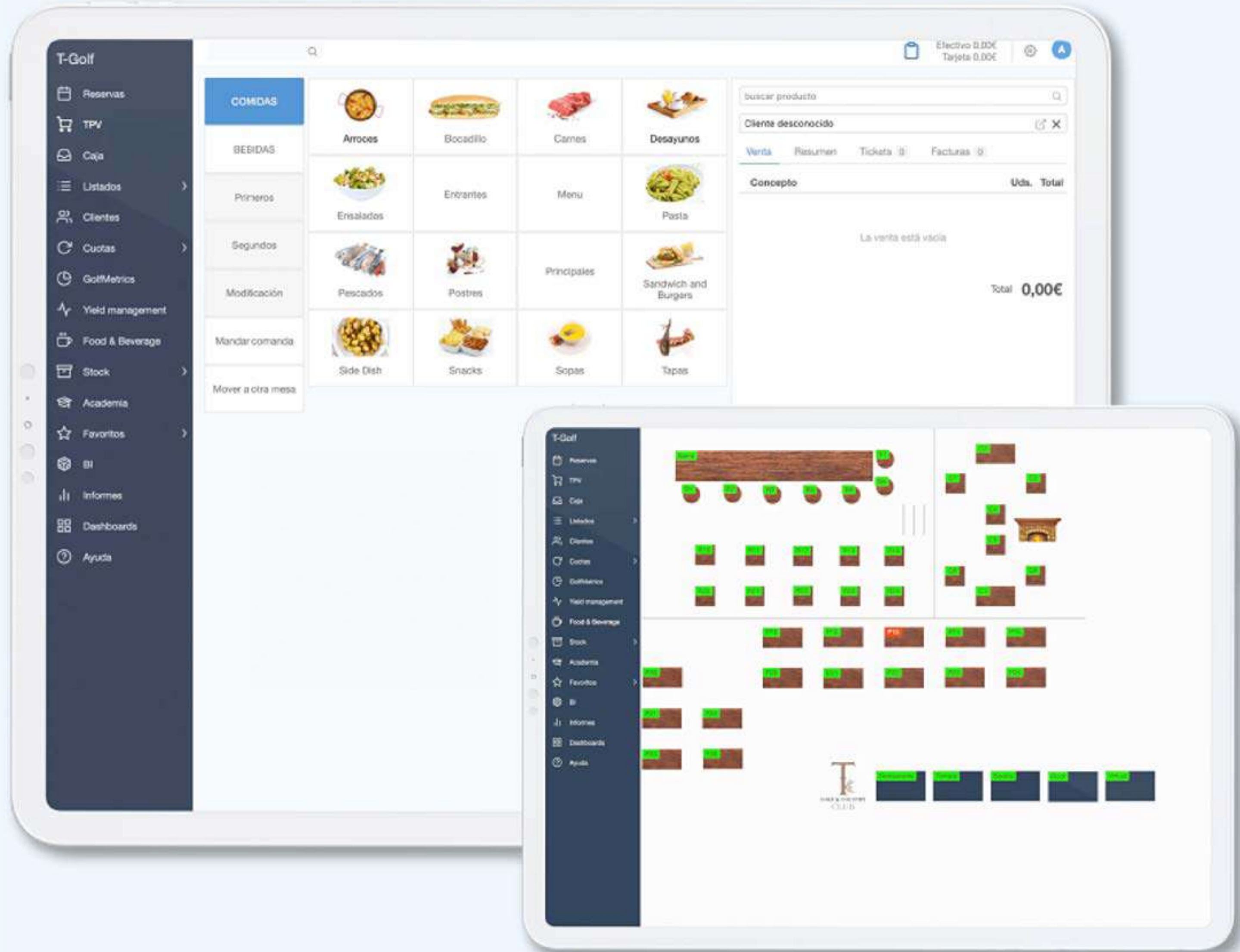
General

Id	<input type="text"/>	Name *	<input type="text" value="Mañanas &lt; 50 Players"/>
Priority *	<input type="text" value="1"/>	Players	<input type="text"/>
Group	<input type="text"/>	Start	<input type="text" value="01-11-2020"/>
End	<input type="text" value="30-11-2020"/>	Weekdays	<input type="text" value="M T W T F S S"/>
Holidays	<input checked="" type="checkbox"/>	Start Time	<input type="text" value="09:00"/>
End time	<input type="text" value="11:00"/>	Salés channel	<input type="text"/>
Group age	<input type="text"/>	Membership type	<input type="text"/>
Value *	<input type="text" value="20"/>	Tipo de tarifa *	<input type="text" value="Discount percent. No rounding"/>
Department	<input type="text"/>	Class	<input type="text"/>
Minimum number of sales	<input type="text" value="50"/>	Maximum number of sales	<input type="text"/>
Minumum advance	<input type="text"/>	Maximum advance	<input type="text"/>

# Food & beverage

## MANAGE YOUR RESTAURANTE ALSO FROM GOLFMANAGER

- Manage you restaurant form the same system than all the other business options
- Bill Splitting simple and intuitive  
Tables map with multiple points of sale
- Send orders to kitchen or bar
- Stock management
- Unlimited reports



# API

## CONNECT WITH ANY OTHER SOFTWARE WITH OUR PUBLIC API

- Free API
- Connect Golfmanager with any third party
- Optimize your golf software with the latest technology available



# Competition

## WE ARE INTEGRATED WITH GOLF DIRECTO

- Design quickly any type of tournament
- Smart live scoring  
Integrated within the same interface
- Digital Scoreboards
- Online inscriptions
- Connected to Golf Federation to manage HCP´s



# Security

## CONTROL WHO ENTERS INTO YOUR CLUB

- Monitor any Club's access and synchronized with software bookings for a complete control of your facilities

Recurso	Jugador	Hora de...	Num. Socio	DNI	Tarjeta	N° de matrícula
Tee 1	Alfredo Vera	07:30	No definido	423412341234	09707750752241	1231 ANK
Tee 1	Agustin Suarez León	07:50	1 3	wwetw4 3	08298180718616	0827 CCD
Tee 1	Angustias García Arias	07:50	No definido	No definido	88756455353334	9862 JIU
Tee 1	Cayetana Vera	07:50	No definido	98686868	53563333533333	982 4KLM
Tee 1	Rafael Capintero Manzanero	07:50	No definido	No definido	73757572537253	9723 MJN
Tee 1	Agustín Suarez León	08:20	1 3	wwetw4 3	86286328280606	2444 JUH
Tee 1	Angustias García Arias	08:20	No definido	No definido	Introduzca número de ta	Introduzca número de m
Tee 1	Cayetana Vera	08:20	No definido	98686868	Introduzca número de ta	Introduzca número de m
Tee 1	Rafael Capintero Manzanero	08:20	No definido	No definido	Introduzca número de ta	Introduzca número de m
Escuela	Abel Garcia Antón	08:30	No definido	No definido	Introduzca número de ta	Introduzca número de m
Escuela	Adriana Perez Vera	08:30	No definido	No definido	Introduzca número de ta	Introduzca número de m
Escuela	Adriana Vera	08:30	No definido	No definido	Introduzca número de ta	Introduzca número de m
Escuela	Agustín Alonso	08:30	No definido	123124124	Introduzca número de ta	Introduzca número de m
Escuela	Agustin Parra	08:30	1 2	wwetw4 2	Introduzca número de ta	Introduzca número de m

Sell  
more  
online

**Thank you!**

The Golfmanager team